

## 17 Years TRAVEL EXPRESS® – For Travelprofessionals

POINT OF SALE – directmailing to the Counterstaff in all Austrian Travelagencies

BUSINESS TRAVEL – approx. 1.200 Business Travelmanager

DECISIONMAKER – The Management of the Travelindustry

PLANNING & PRODUCTIONS – The Management of grouptravel and M.I.C.E.

Editions 2012		Deadline Editors/Ad-bookings*)	Deadline Ad's material*)
18.1.	380	9.1.	11.1.
1.2.	381	23.1.	25.1.
15.2.	382	6.2.	8.2.
29.2.	383	20.2.	22.2.
14.3.	384	5.3.	7.3.
28.3.	385	19.3.	21.3.
11.4.	386	2.4.	4.4.
25.4.	387	16.4.	18.4.
9.5.	388	30.4.	2.5.
23.5.	389	14.5.	16.5.
6.6.	390	25.5.	30.5.
20.6.	391	11.6.	13.6.
11.7.	392/393	2.7.	4.7.
8.8.	394	30.7.	1.8.
22.8.	395	13.8.	14.8.
5.9.	396	27.8.	29.8.
19.9.	397	10.9.	12.9.
3.10.	398	24.9.	26.9.
17.10.	399	8.10.	10.10.
31.10.	400	22.10.	24.10.
14.11.	401	5.11.	7.11.
5.12.	402/403	26.11.	28.11.

\*) 10:00 hrs a.m.

### TECHNIK

Printrun/Distribution: 11.000/average 10.300

Magazine Size: 220 x 300 mm

Satzspiegel: 195 x 245 mm

Column width: 45 mm (4-spaltig)

Printing material: pdf file (300 dpi)

Print/Screen: Offset/54

### TARIFF 2012

Size	WxH in mm	4c EURO
2/1 doublepage spread	420 x 270	4.750
2/1 doublepage spread	440 x 300 bleed*)	4.980
1/1 page	200 x 270	2.850
1/1 page	220 x 300 bleed*)	2.990
1/2 page	95 x 270	1.820
1/2 page	105 x 300 bleed*)	1.910
1/2 page	200 x 130	1.820
1/2 page	220 x 145 bleed*)	1.820
1/4 page	95 x 130	880
Special size	95 x 95	590
Strip	200 x 50	590

\*) BLEED: Plus 3 mm to publications size

**PROMOTION** Full page 1.970

**Product PR** approx. 1/8 page 370

**PREFERRED POSITIONS:** Page 3 - 10%; right pages +5%; Back page +10% - full page only.

**RATES & TAXES:** All plus 5 % Advertising-Tax and 20 % V.A.T.

**AD-AGENCIES:** 15 % discount included (except Promotions/Advertorials)

**CONDITIONS of PAYMENT:** Prompt without any deduction.

**BONUS 2012\*):**

5=6 or 12=15 or 17=22

\*) **Bonus:** prebooking only; downsizing of a campaign may result in adjusted invoices

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